

Office of Executive Director of Institutional Effectiveness and Human Resources

WHAT: Minutes - University Strategic Planning Team Meeting

WHEN: 1:00 – 3:00 – September 20, 2023

WHERE – Henderson Conference Room and, if required, via WebEx at

<https://nsula.webex.com/meet/hallf>

ATTENDANCE:

President: Dr. Marcus Jones

Provost and VP, Academic Affairs: Dr. Greg Handel

VP, The Student Experience: Reatha Cox

Interim VP, External Affairs for University Advancement: Dr. Drake Owens

Chief Financial Officer: Pat Jones

Chief Information Officer – Information Systems: Stan Hippler

Executive Director, Economic Development, Innovation, and Outreach: Laurie Morrow

Executive Director of University Affairs: Jennifer Kelly

Executive Director Institutional Effectiveness & Human Resources: Veronica Biscoe

Executive Assistant to the President and Director of Strategic Initiatives: Cole Gentry

Dean, College of Arts and Sciences: Dr. Frances Lemoine

Interim Dean, Gallaspy College of Education and Human Development: Dr. Neeru Deep

Dean, College of Nursing and School of Allied Health: Dr. Joel Hicks

Dean of the College of Business and Technology: Dr. Mary Edith Stacy

Intercollegiate Athletics: Kevin Bostian

Director of Culture and Climate: Brittany Blackwell Broussard

Director of Institutional Effectiveness: Frank Hall

Faculty Senate President: Dr. John Dunn

Research Council: Dr. Margaret E. Cochran

Institutional Research: Dawn Mitchell

Community/Public Service: Steven Gruesbeck

Quality Enhancement Plan and SACSCOC writing team: Dr. Christopher Gilson

Student Government President: Bailey Willis

MINUTES:

- ❖ **Key Findings Brief.** The Key Findings Brief to the President occurred in the Henderson Conference Room from 1:00-2:30 on September 20, 2023. Members of the University Assessment Committee and the Core Competency Coordinators attended via WebEx.
 - The President’s first priority now more accurately reflects the University’s inclusive approach to recruiting and caring for students. The revised version is as follows: Provide responsive student services that aid regional, national, and international recruitment, retention, and student success.

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- SACSCOC approved the assessment approach regarding frequency and format; therefore, the existing process will be maintained. Please review slides 10, 21, and 27. AC 2022-2023 saw holistic improvements in student learning, customer service/associated processes, and student performance in the Core Competencies. These results are the best since Assessment Cycle 2019-2020. Congrats to our extraordinary faculty and staff!
- SACSCOC has requested the University's QEP Impact Report to be placed in the Resource Room at the Annual Conference for the next three years as an example of *what right looks like*. Congratulations to Dr. Chris Gilson, Bill Brent, and Dr. Bob Jordan, who made this happen. Of all the seven hundred-plus schools within SACSCOC, only three to four are asked to provide their work as an exemplar.
- The response to SACSCOC concerning Standard 6. 2. b (Program faculty) has been submitted. *For each of its educational programs, this Standard expects an institution to employ sufficient full-time faculty members to ensure curriculum and program quality, integrity, and review.* The working committee is confident response has been crafted to address their concerns. They will share their decision verbally with Dr. Jones during the December annual meeting. Official notice will be provided by SACSCOC on or about January 11, 2024.
- Request the following for the March 13, 2024, Mid-Year Brief:
 - SE, AE, MR, CE, and AP must develop 2027-2028 targets.
 - All SFAs should reflect new metrics and identify those no longer in use.
 - All SFAs must determine which metrics will be assessed in AC 2023-2024.
- AC 2023-2024 calendar key dates:
 - All mid-year report input is due March 1, 2024.
 - Student Achievement data for Fall 2023 is due on March 1, 2024.
 - Mid-Year Brief to the President is March 13, 2024.
 - End-of-year reports for all assessments are due June 21, 2024.
 - The next UAC-CCC meeting is in the Henderson Conference Room on November 9, 2023, at 3:00.

Thank you again for your outstanding support.

The next SPTM meeting is November 8, 2023, in the Henderson Conference Room and via WebEx at <https://nsula.webex.com/meet/half>.

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