

## Assessment Cycle 2022-2023

**Program: Masters of Art in Art (511)**

**College: Arts and Sciences**

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**Date: June 5, 2023**

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**Date: June 6, 2023**

**Northwestern Mission.** Northwestern State University is a responsive, student-oriented institution committed to acquiring, creating, and disseminating knowledge through innovative teaching, research, and service. With its certificate, undergraduate, and graduate programs, Northwestern State University prepares its increasingly diverse student population to contribute to an inclusive global community with a steadfast dedication to improving our region, state, and nation.

**College of Arts and Sciences' Mission.** The College of Arts & Sciences, the largest college at Northwestern State University, is a diverse community of scholars, teachers, and students, working collaboratively to acquire, create, and disseminate knowledge through transformational, high-impact experiential learning practices, research, and service. The College strives to produce graduates who are productive members of society equipped with the capability to promote economic and social development and improve the overall quality of life in the region. The College provides an unequalled undergraduate education in the social and behavioral sciences, English, communication, journalism, media arts, biological and physical sciences, and the creative and performing arts, and at the graduate level in the creative and performing arts, English, TESOL, and Homeland Security. Uniquely, the College houses the Louisiana Scholars' College (the State's designated Honors College), the Louisiana Folklife Center, and the Creole Center, demonstrating its commitment to community service, research, and preservation of Louisiana's precious resources.

**Department of Fine and Graphic Arts.** The mission of the Art Unit within the School of Creative and Performing Arts operates under the mission of the university. This mission involves three primary goals: first, to provide quality instruction in a variety of disciplines; second, to encourage creative activity and scholarship, and third, to serve the college and surrounding community via the educational, cultural and economic opportunities provided by the university.

A broad range of educational offerings in fine and applied art and art history, in conjunction with the university's core curriculum, provides in-depth study for the professional major, as well as a body of knowledge associated with a liberal arts degree.

In addition to facilities, expertise and instruction regarding traditional media, the Art Unit has a strong commitment to technologically enhanced instruction and relevant technology curriculum. The availability of new technology and instruction is considered imperative by the faculty and administration.

The Art Unit is committed to an academic and professional environment, which encourages creative activities, scholarship, and research. Faculty development in the areas of personal

## Assessment Cycle 2022-2023

research and creative growth, technological competencies and teaching is nourished by the department and the university. This emphasis on active professional competence promotes excellence in the learning environment while engaging the public in university activities.

The university serves a diverse cultural and economic audience encompassing not only the local area, but also the state, region and beyond. Students come from small communities as well as metropolitan areas. Through academic offerings, art exhibitions, and the contributions of students to the community and contributions of graduates to the work force, the Art Unit is deeply tied to the surrounding community. The unit is committed to an environment of mutual respect, in which academic and cultural opportunities are made available; helping to meet the educational, cultural, and professional needs of the community at large.

**Master of Arts in Art Program Mission Statement:** The Master of Arts in Art degree program offers the student an opportunity to study graduate level art courses either on campus or online. The curriculum allows the student to propose their vision for their studies that coincides with the vision for their personal art practice. Seminar and research-based courses will assist the student in personal research to expand their understanding of their own artistic context and methodology. These courses will culminate in the capstone experiences writing and presenting a creative research document and exhibition. The outcomes of these will propel the student into terminal degree studies or artistic and professional practice.

**Methodology:** The assessment process for the MA/MS program is as follows:

- 1) Data from assessment tools (both direct – indirect, quantitative, and qualitative) are collected and returned to the program chair and graduate coordinator.
- 2) They will analyze the data to determine whether students have met measurable outcomes.
- 3) Results from the assessment will be discussed with the program graduate faculty.
- 4) Individual meetings will be held with faculty if required (show cause).

The Program Chair and Graduate Coordinator will propose changes to measurable outcomes, assessment tools for the next assessment period and, where needed, curricula and program changes.

### Student Learning Outcomes:

**SLO 1. Evaluate own artistic experience and formulate an advanced direction, voice, and momentum in the creation of personal artwork.**

**Measure:** Observable through projects, seminars, and by semester faculty and peer evaluations. Data will be collected through semester reviews. Benchmark reviews will be after the first semester and with the proposal of their creative research project. Advisor will collect data for the first benchmark. Graduate Coordinator will collect data for the proposals. Student and faculty (outcome and curriculum) will work together with the appropriate balance of direction and freedom for the student to build upon their artistic voice and style.

## Assessment Cycle 2022-2023

Acceptable data would reflect 75% of the students actively evaluating their own artistic experience and formulating an advanced direction, voice, and momentum in the creation of personal artwork. Target data would show 95%.

**Findings:** Target acceptable (met). 85% of MA students evaluated their course work and experiences as supportive and appropriate.

**Analysis:** In AC 2021-2022, the target was not met. Limited data was collected due to the changes in departmental leadership. Therefore, we decided that to collect this data for future reporting, the roles and duties of the Department Head, Graduate Coordinator, and faculty advisors needed to be more clearly established. The position of Graduate Coordinator was abolished as a stand-alone position and was added to the existing duties of the Department Head. Faculty advisor roles were more clearly established with all graduate faculty directing creative research documents actively—a task that was formerly solely completed by the art history professor. Tracking of graduate student progress was moved to a shared Excel worksheet and available to all graduate faculty. The Department Head made sure that all online graduate courses had a Moodle shell with up to date which contained relevant materials to the course.

As a result of the analysis of AC 2021-2022, in AC 2022-2023, the target was met. Students were actively engaged in online peer and faculty critiques. The faculty worked hard to establish and maintain online courses through Moodle that better served the online students and themselves.

**Decision:** Based on the analysis of AC 2022-2023, in AC 2023-2024, to drive the cycle of improvement, the faculty has requested to receive trial opportunities to work with Canvas—a new online platform that may replace Moodle. Creating adequate Moodle shells for the online graduate courses was new territory for some faculty who had preferred to use the shell minimally and to meet virtually with the student instead. The potential to transition to a new platform is met with understanding but some trepidation, so the opportunity to experiment with Canvas prior to any transition is very welcome.

### **SLO 2. Synthesize the curricular experience to meet their professional and creative goals.**

**Measure:** Observable and testable through the curricular opportunity to take independent courses in specific areas. Students will submit a proposal for each class of what they will accomplish for the course. The students will present a cohesive body of artwork and a creative research paper at the end of their degree program. An alumni survey will be administered at one-year, three-year and five-year intervals. Data will be collected through individual courses, reviews of exhibition and paper, and through the administered surveys. The faculty will assess whether the students have accomplished the proposals for each class. Advisors and committees will assess the success or failure of the papers and exhibits. Faculty will administer the surveys and collect the data. Data will allow faculty to assess current and future curricular needs. Students will respond to curriculum and their own creative drive to build a research and object-based output for review that will propel them to the next level of our artistic and academic goals. Acceptable data would reflect 75% of the

## Assessment Cycle 2022-2023

students synthesizing the curricular experience to meet their professional and creative goals. Target data would show 95%.

**Findings:** 95% Target met.

**Analysis:** In AC 2021-2022, the target was not met. However, graduate students attended regular graduate critiques, produced quality solo exhibitions and creative research documents. Committee and faculty discussions with graduate students were conducted to improve communication with students. Unfortunately, the Alumni Survey results were not available.

As a result of the analysis of AC 2021-2022, in AC 2022-23, the target was met, despite an increase in time spent on recruiting, which left the small faculty of the art department with less time to conduct alumni surveys. However, a cohort of students did attend a face-to-face summer residency for online students in July 2022. The results did add cohesion to the students and faculty as a team.

**Decision:** Based on the results of AC 2022-2023, in AC 2023-2024, to drive the cycle of improvement, the faculty will bring together a cohort of grad students during the July session on campus. A faculty member will be appointed to work with Alumni Affairs to collect what data is available as well as establishing a departmental exit survey for graduates.

### **SLO 3. Participate in experiences that encourage familiarity with a broad variety of work in various specializations and media.**

**Measure:** Observable through participation in departmental or class field trips to museums, galleries, and design centers, and in national, international juried exhibitions, and in the graduate student exhibition opportunities. Also observable through teaching assistant opportunities. Data will be collected by generating lists of the percentage of graduate students attending the various class and departmental trips. Also, in reviews, faculty will report independent trips the students have initiated and their participation in student and other exhibitions. Data will also be received through reports of the Graduate Assistants' level of participation and professional candor in various assignments. The faculty will collect the data for student exhibition participation. The faculty will collect the date for student trip attendance. Advisors and committee members will collect the data for individual assignments in the Assistantships. Data will allow faculty to assess the frequency and effectiveness of exhibitions and trips. Students will independently seek life-long learning not based solely upon curricular experience. Acceptable data would reflect 75% of the students actively participating in experiences that encourage familiarity with a broad variety of work in various specializations and media. Target data would show 95%.

**Findings:** Target data not met.

**Analysis:** In AC 2021-2022, the target was not met. During AC 2021-2022, the faculty and administration more clearly established the roles and duties of the Department Head, Graduate Coordinator, and faculty advisors. No exhibition travel events were held in AC 2021-2022. Transitions in departmental leadership continued to interfere with MA students'

## Assessment Cycle 2022-2023

participation. Graduate students participated in solo exhibitions and in online graduate critiques which have been incorporated for credit into the curriculum of graduate level research courses.

As a result of the analysis of AC 2021-2022, in AC 2022-2023, the target was not met. The summer session, with students attending a required on-campus exhibition was successful at creating more lasting communications between students and graduates. Those attending the summer session in 2022 did travel to Shreveport, Louisiana to visit with alumni and professional artist, Bill Gingles in his studio and to visit the Norton Museum of Art.

**Decision:** Based on the analysis of the AC 2022-2023, in AC 2023-2024, to drive the cycle of improvement, graduate committees will be reorganized to allow for more effective monitoring of students, chairs of committees will direct creative research documents and serve as graduate advisors. Revised alumni surveys will be administered, and a new cycle of surveys established.

**Comprehensive summary of key evidence of improvements based on analysis of results.** As a result of the analysis of AC 2021-2022 data, the following changes were implemented in AC 2022-2023:

- 1) Enhanced Moodle shells to allow students to display their work, engage in peer/faculty review and discussion.
- 2) Graduate students exhibited work in culminating exhibitions on campus and virtually.
- 3) Reorganized Graduate committees to allow for more effective monitoring of students.
- 4) Established a student cohort attending online and face-to-face in a four-week summer residency program beginning in July 2022 to facilitate cohesion of students and faculty as a team.

### Plan of Action Moving Forward.

- 1) The faculty has requested to receive trial opportunities to work with Canvas—a new online platform that may replace Moodle. Creating adequate Moodle shells for the online graduate courses was new territory for some faculty who had preferred to use the shell minimally and to meet virtually with the student instead. The potential to transition to a new platform was met with understanding but some trepidation, so the opportunity to experiment with Canvas prior to any transition is very welcome.
- 2) A faculty member will be appointed to work with Alumni Affairs to collect what data is available already as well as establishing a departmental exit survey for graduates.
- 3) Graduate committees will be reorganized to allow for more effective monitoring of students—chairs of committees will direct creative research documents and serve as graduate advisors.
- 4) Revised alumni surveys will be administered, and a new cycle of surveys established.